

नेशनल सीड्स कारपोरेशन लिमिटेड,  
(भारत सरकार का उपक्रम)  
क्षेत्रीय कार्यालय: लक्ष्य प्लाजा, आईएनएस-19,  
सेक्टर-7 सी, वृन्दावन योजना, अमर शहीद पथ , लखनऊ-226029  
Ph.No. 9936392777, 7705023272

पत्रांक: विप0/प्रचार सामग्री /विपणन/एनएससी-लख0/2020-21/

दिनांक: 29/09/2020

अल्पकालीन निविदा सूचना

प्रचार प्रसार सामग्री प्रिंटिंग/आपूर्ति हेतु निविदा सूचना

नेशनल सीड्स कारपोरेशन लि0 के क्षेत्रीय कार्यालय-लखनऊ के द्वारा प्रचार प्रसार सामग्री की आपूर्ति/प्रिंटिंग हेतु अल्पकालीन ई- निविदा दिनांक 07-10-2020 को आमंत्रित की जाती है ।

विस्तृत जानकारी के लिए वेबसाइट [www.indiaseeds.com](http://www.indiaseeds.com), को देखे । निविदा से सम्बंधित दिनांक, मात्रा व अन्य कोई भी बदलाव यदि होता है तो उसे निगम के वेबसाइट पर ही अपलोड किया जायेगा ।

क्षेत्रीय प्रबन्धक



## NATIONAL SEEDS CORPORATION LIMITED

(A Government of India Undertaking-Miniratna Company)

CIN No.U74899DL1963GOI003913

Regional Office: Lakshh Palaza, INS-19, Sector-7C, Vrindavan Yojna,

Amar Shaeed Path, Lucknow -226029 Mob.7518504090, 9936392777

(Email: [rm.lucknow@indiaseeds.com](mailto:rm.lucknow@indiaseeds.com)., [nsclkomarketing@gmail.com](mailto:nsclkomarketing@gmail.com))

(Regd. & H.O: Beej Bhawan, Pusa Complex, New Delhi-110012)

पत्रांक: विप0 / प्रचार सामग्री / विपणन / एनएससी-लख0 / 2020-21 /

दिनांक: 29/09/2020

National Seeds Corporation Ltd (A Government of India Undertaking-Miniratna Company) is Inviting the tender under two bid system for **Van Campaigning, Printing & Purchasing of different advertisement materials**. Details and terms and condition are available on NSC website [www.Indiaseeds.com](http://www.Indiaseeds.com). The bid must be sent to this office up to 07.10.2020 up to 14:00 hrs and bid will be opened on same date i.e. 07.10.2020 at 15:00 hrs.

Particular	Details
Date of Issue NIT	30.09.2020
Tender document Downloading(end date)	07.10.2020 up to 14:00 hrs
Date and time for submission of Bid	07.10.2020 up to 14:00 Hrs
Technical Bid Opening Date	07.10.2020 at 15:00 Hrs
<b>Tender Fee (Through RTGS/Demand Draft)</b>	Rs. 1000/- ( Rupees One Thousand only)+ GST 18%
<b>EMD (to be submitted online)</b>	Rs. 25000/- (Rupees Fifty thousand Only)
Contact Person	Incharge Marketing, National Seeds Corporation Limited, Lucknow (09936392777) Email: <a href="mailto:nsclkomarketing@gmail.com">nsclkomarketing@gmail.com</a> , <a href="mailto:rm.lucknow@indiaseeds.com">rm.lucknow@indiaseeds.com</a>

**Regional Manager**

## **TERMS AND CONDITIONS OF THE TENDER**

1. **SUBMISSION OF OFFER:** - Offer must be submitted through offline mode. **Only that party should participate in tender who accepts all the terms & conditions and any conditional tender may be treated as null and void.**
2. **QUOTATION OF PRICES:** -  
Tenderer shall give the rates per unit/per sq. feet or as required in financial bid, in words as well as in figures. The rates should be quoted for the offered items **on the basis of F.O.R. (AT National Seeds Corporation Limited; Lakshh Plaza, INS-19, Sector-7C, Vrindavan Yojna, Lucknow-226029) including GST, Packing & Forwarding charges, loading and unloading etc.**
3. **EARNEST MONEY:-**  
Each offer should essentially be accompanied by **Earnest Money of Rs. 25,000/- (RUPEES TWENTY FIVE THOUSAND ONLY)**, by only online i.e. **Internet banking/ E-challan, Debit Card, Credit Card/ Demand Draft in the name of National Seeds Corporation Limited, Lucknow.**
4. **DEADLINE FOR SUBMISSION OF TENDERS:** - Tender must be submitted through offline mode on or before 07.10.2020, at 14:00 hrs.
5. **OPENING OF TENDER:** - The purchaser/Corporation will open tenders, through online in the presence of tenderers' representatives who choose to attend at specified time & date in the NSC Regional office, Lucknow.
6. **CLARIFICATION OF BIDS:** - To assist in the examination, evaluation and comparisons of tenders, the purchaser may at its discretion, ask the tenderer for clarification of its bid. The request for clarification and the response shall be in writing and no change in price or substance of the bid shall be sought, offered or permitted.
7. **FORFEITURE OF THE EARNEST MONEY:** - Earnest Money may be forfeited;  
If a tenderer withdraws its tender during the period of Tender validity specified by the Tenderer on the Tender Form or withdraws the tender before awarding of the tender or after the prescribed date and time for depositing (submitted) of Tender, the EMD will be forfeited without giving any prior notice.
8. **DISPUTES or DIFFERENCES:** - All disputes or differences that may arise in connection with this tender or the interpretation of any of its terms or in any other way related to this tender directly or indirectly shall be referred to arbitration in accordance with the clause relating to "settlement of disputes".
9. **VALIDITY OF OFFER:** The tenderer shall keep their offers open for **acceptance for a period of minimum 180 days or Up to 31.03.2021 from the date of opening of the tender, and may be continued after mutual consent of both parties.** In case the last date happens to a holiday, offers shall remain open for acceptance till the next working day.
10. **AWARD CRITERIA:** - The purchaser will award the contract to the successful tenderer whose bid has been determined to be substantially responsive and has been determined as the lowest evaluated tender, provided further that the tenderer is determined to be qualified to perform the contract satisfactorily.
11. **PURCHASER's/ CORPORATION's RIGHT TO VARY QUANTITIES:** - The Purchaser / Corporation reserve the right to increase or decrease the quantity as per requirements without any change in price or other terms & conditions.
12. **Purchase Orders will be issued on need basis as per requirement and quantity can be increased /decreased as per requirement.**
13. **The starting point for Van campaign will be as per this office route plan provided and the end point of campaign will be the last point where the campaign terminates in that particular trip or as per this office termination.**

- 14. PURCHASER'S RIGHT TO ACCEPT ANY BID AND TO REJECT ANY OR ALL BIDS: -**  
The Purchaser/Corporation reserves the right to accept or reject any tender and reject all tenders any time, without thereby, incurring any liability to the affected tenderer or Tenderer's or any obligation to inform the affected tenders of the grounds for the purchaser's action.
- 15. NEGOTIATION: -** There shall normally be no post tender negotiation. If at all negotiations are warranted under exceptional circumstances then it can be with L-1 (lowest tenderer) only.
- 16. SPLITTING OF ORDERS: -** The Purchaser /Corporation may decide to split the order among two or more tenderer according to exigencies of the cases at L-1 rate.
- 17. Transfer and subletting: -** The tenderer shall not sublet, transfer, assign or otherwise part with the contract to any person, firm or Company directly or indirectly or any part thereof without the previous written permission of the Corporation.
- 18. Indemnity:-** The tenderer shall at all times indemnify the Corporation against all claims which may be made in respect of the said items for infringement of any right protected by patent, registration of design or trade mark provided always that in the event of any claim in respect of an alleged breach of a patent registered design or trade mark being made against the Corporation, the Corporation shall notify to the tenderer of the same and the tenderer shall be bound at his own expenses, to conduct negotiations for settlement or prosecute any litigation that may arise there from. In the event of the Corporation becoming liable to pay any amount on any aforesaid account, the tenderer shall make good the amount to NSC so payable and the expenses incurred on that behalf.
- 19.** The Tenderer shall prepare the Tax invoice in the name of NSC Ltd., Lucknow in duplicate & submit the same along with the proof of delivery in respect of each consignment, duly acknowledged on Gate Pass/ L.R. copy by NSC representative. If these documents not enclosed with the invoice, the payment of such quantities will be withheld till submission of documents though the material is supplied/ dispatched by the tenderers. **After bill submission as per details given above, 100% payment shall be released (Subject to work allotted should be satisfactorily completed).** The Bill/ Invoice should essentially be accompanied with a Certificate incorporating that the material supplied should be of good quality. The GST No. should be invariably indicated in the invoices.
- 20. DEFAULT & RISK PURCHASE:-**
- (a)** Should the Tenderer fail to have the delivery as aforesaid, or should the Tenderer in any manner or otherwise fail to perform the contract or should it fail to complete the supply in time according to the specifications or should it have winding up order made against it or make or enter into any arrangements or composition with its creditor or suspend payments (or being a company should enter into liquidation either compulsory or voluntary) the Corporation shall have power under the hand of CMD to declare the contract at the end at the risk and cost of the supplier in every way. In such case supplier shall be liable for any liquidated damages for delay as above provided and for any expenses, losses or damages which the Corporation/purchaser may be put incur or sustain by reason of, or in connection with supplier's default.
- (b)** The cancellation of the contract may be either for whole or part of the contract at Corporation's option. In the event of the Corporation/Purchaser terminating this contract in whole or in part, it may procure upon such items and in such manner as it deems appropriate supplies similar to these so terminated and the supplier shall be liable to the Corporation for any excess cost for such similar supplies provided that the supplier shall continue the performance of this contract to the extent not terminated under the provisions of this clause.
- 21. Force majeure:-**
- a)** Notwithstanding the provisions of tender form, the Tenderer shall not be liable for forfeiture of its Security Deposit , liquidation damages or termination for default, it and to the extent that, its delay in performance or other failure to perform its obligations under the Contract is the result of an event of Force majeure mentioned therein below.

- b) For purposes of this Clause, "Force Majeure" means an event beyond the control of the Supplier and not involving the Supplier's fault or negligence and not foreseeable. Such events may include, but are not limited to, acts of the Corporation /Purchaser either in its sovereign or contractual capacity, wars or revolutions, fires, floods, epidemics, rain touched, lacking luster, damage during transportation, quarantine restrictions and freight embargoes.
- c) If a Force Majeure situation arises, the supplier shall promptly notify the Purchaser in writing of such conditions and the cause thereof within 48 (Forty Eight) hours. Unless otherwise directed by the Purchases in writing, the Supplier shall continue to perform its obligations under the Contract as far as is reasonably practical and shall seek all reasonable alternative means for performance not prevented by the Force Majeure event.

**22. Settlement of disputes:**

In case any dispute arises between NSC and the other party due to any term or matter, both the parties will opt to resolve it through mutual understanding and discussion. In case, dispute remains even after discussions, then it shall be binding upon parties to resolve issue Under the provisions of Arbitration & Conciliation Act,1996 as amended from time to time. Under this provision, the chairman-cum-Managing Director, National seeds corporation Limited with the concurrence of both the parties shall appoint sole Arbitrator to resolve the issue and both the parties will have to abide by the decision. The parties will be bind to resolve this dispute through arbitration before going to court of law. The Arbitration shall be conducted at New Delhi and shall be in English Language. The court of Delhi shall have the jurisdiction."

**23. Refund of Security Deposit:**

The Security Deposit will be discharged by the Corporation/purchaser and returned to the Tenderer following the date of completion of the Tenderer performance obligation, including carrying out all necessary adjustment/deduction if any and on submission of a declaration by the supplier that they have no claim in respect of the contract or relating thereto or arising there from against NSC.

**24. Corrupt Gifts & Payments of Commission:**

Any bribe, commission, gift or advantages given promised or offered by or on behalf of the supplier, Tenderer, tenderer's agents or representative or agent of the Corporation/or any person on his behalf in relation to the execution of this or any other contract with the Corporation shall in addition to the criminal liability under the Law enforce, subject the supplier to cancellation of this and other contracts with the Corporation and also to payment to any less resulting from any such cancellation to the extent as is provided in case of cancellation under "DEFAULT AND RISK PURCHASE' and the Corporation shall be entitled to deduct the amount so payable from any money otherwise due to the supplier under this or any other contract or may recover the same by appropriate proceedings.

25. Further terms and conditions if any will be informed at the time of opening the tenders.

26. **Designing will be done by the supplier in consultation and prior approval with the purchaser and there will be no any extra charges for the designing and all the CDR files has to be submitted by supplier in a PEN DRIVE along with material supplied.**

27. **Rate offered should be in inclusive of all taxes.**

**Signature & Seal of the Party**

**National Seeds Corporation Limited**  
**(A Govt. of India Undertaking)**  
**Regional Office: Lucknow**

**Technical Bid**

Name & Address of the Firm	
Certificate of registration of the firm	
Partnership Deed if Partnership firm	
Authorization /Resolution for signing of bid if it is limited company or partnership firm	
An affidavit of ownership if proprietary firm/sole traders	
A copy of PAN NO	
IT Return 2018-19/2019-20	
Copy of GST Registration No	
Affidavit certificate that not blacklisted and no arbitration case pending in this office	

**National Seeds Corporation Limited**  
**(A Govt. of India Undertaking)**  
**Regional Office: Lucknow**

FINANCIAL BID-1  
(For Jeep Campaign)

From:

M/s. -----  
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To:

Regional Manager,  
National Seeds Corporation Ltd.,  
Lucknow.

Sir,

With reference to your enquiry / advertisement published on dated 30.09.2020 we hereby quote our most competitive offer for **Van Campaigning** as per the Terms and Conditions provided by you. The particulars of offer are given below:-

S. No.	Particulars	Qty.	Days	Rate (Rs./Day)	GST If any	Final Rate (Rs./Day) including GST	Total Cost for 30 Days (Rs.)
1	Tata Ace (vehicle rental including driver DA, Audio System, Vehicle Handling, Driver calling report etc.)	4 For Uttar Pradesh	30				
2	Vehicle Fabrication (Hut Shape) Frames, Fitting, Printing on Star flex and sticker etc.	4	--				
3	Fuel Charges/KM (100 km per day and minimum 3000 km running in 30 days)	1 km	--				
4	Rate (Rs/Km) in case of vehicle runs over 3000 Kms in 30 days.	Per Km. Rate in (Rs.)					

\*The rates given should be inclusive of all taxes.

Yours faithfully

Dated:.....

Place .....

Signature

Name: .....

(Complete address): .....

Phone No: .....

E-mail : .....

Seal

**National Seeds Corporation Limited**  
**(A Govt. of India Undertaking)**  
**Regional Office: Lucknow**

**FINANCIAL BID-2**  
**For printing /preparation of advertisement Materials**

From:

M/s. -----  
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To

Regional Manager,  
National Seeds Corporation Ltd., Lucknow

Sir,

With reference to your advertisement published on dated 14.02.2020 we are hereby quoting our most competitive offer **as given below**, as per the Terms and Conditions provided by you. The particulars of offer are given below:-

S. No.	Particulars	Specification/ Measurement	Approximate Qty. (Nos.)	Rate (Rs./Piece /No.)	GST	Net Rate (Rs.)	Total Cost (Rs.)
1.	Umbrella	Small Umbrella with NSC Branding on it	10000				
2.	Ball Pens	Pens with Printing as per approved sample, with printing of logos, artwork will be textual only in one color or maximum two colors	10000				
3.	Cap	Cap with Multicolored Raster image printing on front and one side panel (Not Both panels)	10000				
4.	Key Chains	Acrylic Key Ring, Rectangular Shape, both side different artwork Multicolored	10000				
5.	Leaflets	A-5 Size, Multicolored on 100 GSM paper both side printed	100000				
6.	Standee 3*6	Printing on Banner Media Flex/Eco-Solvent high quality print on grey back media/ banner media	60				
7.	Canopy 6*6	Printing on Banner Media Flex/Eco-Solvent high quality print on grey back media/ banner media	20				
8.	T-Shirts	Premium Quality T Shirt Small = 250, T shirt Medium = 250, T shirt Large = 350 T shirt XL = 150	1000				



9.	Executive Pens	PREMIUM QUALITY PENS WITH NSC BRANDING	500				
10.	Flex & Banners	Printing on Banner Media Flex/Eco-Solvent high quality print on grey back media/ banner media	400				
11.	Leather Bag	Leather Bag PREMIUM QUALITY	100				
12	Pen Stand	Round Shape with NSC Branding	500				
13	Acrylic Dealer Display Shield	5 MM Acrylic 100% transparent L-shaped, Size 22x9 Inches having 6 caps of 3 inch diameter with back side lock with screw for seed insertion. 6 different type of seeds will be inserted. Branding of stand to be done as per approved artwork.	200				
14		3 MM Acrylic 100% transparent L-shaped, Size 22x9 Inches having 6 caps of 3 inch diameter with back side lock with screw for seed insertion. 6 different type of seeds will be inserted. Branding of stand to be done as per approved artwork					
15	MUGS	MUGS WITH PRINTING ON ALL SIDES in MULTICOLOR. INDIVIDUAL BOX FOR EACH MUG AND MASTER BOX FOR 4 MUGS SET. BOX ON SUMMER FIT 2 MM BOARD WITH GOLDEN SHEETS & NSC BRANDING	500				
16	Coaster	Coasters ROUND SHAPE ACRYLIC WITH PREMIUM QUALITY HOLDING RACK. BRANDING ON EACH COASTER. COASTER WILL HAVE ONE ARTWORK AND SINGLE SIDE PRINTING	200				
17	Gamcha	White/other colour with size 2x4 feet	10000				
18		White/other colour with size 2x3 feet					
19		White/other colour with size 2.5x5 feet					
20	Sanitizer	100 MI Plastic Bottle	10000				

\*The rates given should be inclusive of all taxes.

Dated:.....

Place .....

Yours faithfully

Signature

Name: .....

(Complete address): .....

Phone No: .....

E-mail : .....

**National Seeds Corporation Limited**  
**(A Govt. of India Undertaking)**  
**Regional Office: Lucknow**

FINANCIAL BID-3

**For Printing & Supply of Carry Bags with handle made of Non-Woven Fabrics with BOPP Lamination Film on outer side of 10 Kg Size**

From:

M/s. -----

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To:

Regional Manager,  
National Seeds Corporation Ltd.,  
Lucknow

Sir,

With reference to your advertisement published on dated 14.02.2020 we are hereby quoting our most competitive offer for **as given below**, as per the Terms and Conditions provided by you. The particulars of offer are given below:-

S. No.	Specification:	Quantity (Nos.)	Rate (Rs./Bag)	GST	Rate (Rs./bag) including GST	Total Cost (Rs.)
1.	<b>Capacity of Carry Bag:</b> - to hold at least 10 Kgs material	20000				
2.	<b>Size:</b> - 16 X 14 (LXB) and Gazette of 4 Inches on Both side (all measurements are inches)					
3.	<b>Handle:</b> - should be 6 Inches in height.					
4.	<b>Weight of Bag:</b> - should weigh between 45 grams(+ & - 5 grams)					
5.	<b>GSM of Fabric:</b> - 100 microns					
6.	<b>Fabric:</b> - Cloth should be manufactured either with 350 FG grade Poly propylene or fiber grade 35 MFI PP with MB & Minimum ratio of PP should not be less than 96%					
7.	<b>Printing:</b> - Multi colour offset printing with six to seven colours, printing ink should be environment friendly and colour shade must be uniform in all batches. Printing to be done in spine also.					
8.	Sharp impressions required as per the art work.					

9.	Colour of printing remains uniform for printing of all bags.					
10.	<b>Stitching &amp; Handle:</b> - should be double stitched on all sides with separate fabric along with the top stitching with inner margin of 1'5 inch.					
11.	<b>Thread:</b> - to be high quality & there should be 6 stitches per inch in both, side stitching as well as top stitching.					
12.	<b>Handle:</b> - handle of same cloth specification as that of bag.					
13.	<b>Packing:</b> - all bags are to be tied up in bundles of 100 each. 20 such bundles may be packed in one bale.					

**Note: -**

- a) **Proof to be approved before final printing is undertaken.**
- b) **Cost incurred on preparation of film processing & plate making will be borne by the supplier.**

Dated:.....

Yours faithfully

Place .....

Signature

Name: .....

(Complete address): .....

Phone No: .....

E-mail: .....

## AGREEMENT

This agreement is made on this \_\_\_\_\_ between the National Seeds Corporation Ltd., A Govt. of India Company, (Regional Office, Chandigarh) incorporated under the Companies Act, 1956 and having its registered office at Beej Bhawan, Pusa Complex, New Delhi-12 (hereinafter called "Corporation") which expression shall unless excluded by or repugnant to the context, be deemed to include its successors and assigns) of the first party and M/s. \_\_\_\_\_ (herein after called the "supplier" which expression shall include unless excluded by or repugnant to the context, be deemed to include its successors and assigns) of the second party.

WHEREAS the "Corporation" with the intention of purchasing the materials invited offers vide tender No. \_\_\_\_\_

AND WHEREAS the supplier submitting their tender No. \_\_\_\_\_ and upon consideration of the tender and after due deliberation, the Corporation placed Purchase Order No. \_\_\_\_\_ Dated \_\_\_\_\_ with supplier for the supplies of items/materials as per specifications quantities and No. mentioned in Purchase Order No. \_\_\_\_\_ dated \_\_\_\_\_ which shall form part of this agreement. Amendment made in the A.O/P.O., if any, shall also form part of this agreement.

AND WHEREAS the Corporation and the supplier have agreed to all the terms and conditions as contained in Section-II of Part-B of tender document, for Tender No. \_\_\_\_\_ which shall form part of this agreement.

### SETTLEMENT OF DISPUTES

All disputes or differences in relation to the tender, the contract or the interpretation of any of their terms or implementation there-of or arising out of or concerned directly or indirectly with the contract shall be referred to the arbitration or a single arbitrator to be appointed by the Managing Director of the Corporation and in the absence of MD, the highest Executive Officer of the Corporation shall make such appointment. The venue of arbitration shall be at New Delhi. The court of law at the New Delhi/Delhi alone will have jurisdiction in the matter of any disputes whatsoever.

The arbitrator shall have powers to enlarge time for making & publishing the award with the consent of the parties. The parties will have no objection to the appointment of the arbitrator on the ground that such arbitrator had dealt with the matter of any earlier stage. If the claims involved in a dispute are of more than Rs.1/- lakh the arbitrator shall make a speaking award as per provisions of Arbitration Act, 1996.

No amendment or modifications in the terms of this agreement shall be considered valid unless NSC conveys it in writing.

IN WITNESS WHEREOF both the parties have here to subscribe their signature on the date and year herein above written through authorized representatives.

**For and on behalf of the supplier**

**For and on behalf of the National Seeds Corporation Ltd,**

**Witness**

**Witness**

**1.  
(Id Proof like Aadhar/Voter Card/or Govt. Id.)**

**1.**

**2.  
(Id Proof like Aadhar/Voter Card/or Govt. Id.)**

**2.**